Faberland Ltd.
2119 Pécel, Pesti út 3. Hungary
+36 70 723 23 26
Tax No: HU22926627
sales@faberland.hu
www.faberland.com

COOKIE POLICY

This document provides information about the use of cookies on the website www.faberland.com (hereinafter referred to as the "Website").

For information regarding specific data processing activities carried out on the Website and the contact details of the Data Controller, please refer to the Privacy Notice published by the Data Controller, which is available on the Website.

1. WHAT IS A COOKIE?

A cookie is a small data file placed on the user's device (computer, smartphone, etc.) by the website upon visit. Cookies support the website's functionality, enhance user experience, and may also serve statistical or marketing purposes.

2. TYPES OF COOKIES AND LEGAL BASIS

The website may use the following types of cookies:

Types of Cookies	Description	Legal Basis for Cookie Use
Functional and Security (mandatory)	Essential for the basic and secure operation of the website, e.g. saving language preferences or detecting ad blockers.	No consent is required for the use of strictly necessary cookies. Their use is essential for the website's operation; therefore, data processing is based on the legitimate interest under Article 6(1)(f) of the GDPR. The Controller has conducted a legitimate interest assessment, which is available upon request.
Statistical (Analytical) (optional)	Collects anonymous data on how users interact with the site, e.g. Google Analytics. Helps in improving the website.	Statistical and marketing cookies may only be used with the user's explicit consent (Article 6(1)(a) GDPR). **Managing and Withdrawing Consent**

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Marketing (optional)	Cookies used for profiling and targeted advertising, e.g. Facebook Pixel.	Users can give or withdraw their consent at any time using the cookie banner or settings interface displayed on the website. Consent can be modified at any time.

3. LIST OF COOKIES USED

Below is the current list of functional, statistical, and marketing cookies used on the website:

Cookie Name	Provider	Purpose	Duration	Legal Basis
1. Functional and Security Cookies				
_vm_jsad	MailerLite	Checks for use of ad blocker	2 days	Legitimate interest, GDPR Article 6(1)(f); interest assessment available at the Controller
CONSENT	Google	Stores user consent	2 years	Legitimate interest, GDPR Article 6(1)(f); interest assessment available at the Controller
NID	Google	Stores preferences, e.g. language	6 months	Legitimate interest, GDPR Article 6(1)(f); interest assessment available at the Controller
DV	Google	Stores user preferences	1 day	Legitimate interest, GDPR Article 6(1)(f); interest assessment available at the Controller
PREF	YouTube	Stores settings such as preferred language	8 months	Legitimate interest, GDPR Article 6(1)(f); interest assessment available at the Controller
VISITOR_INFO1_LIVE	YouTube	Bandwidth estimation, video playback optimization	6 months	Legitimate interest, GDPR Article 6(1)(f); interest assessment available at the Controller
2. **Statistical Cookies**				
_ga	Google	Collects statistics, analyzes user behavior	2 years	Consent, GDPR Article 6(1)(a)
_gid	Google	Identifies unique sessions	24 hours	Consent, GDPR Article 6(1)(a)
_gat	Google	Limits request rate	1 minute	Consent, GDPR Article 6(1)(a)
_vm_uid	MailerLite	Assigns unique visitor ID	1 year	Consent, GDPR Article 6(1)(a)

_vm_d	MailerLite	Stores date of first visit	1 year	Consent, GDPR Article 6(1)(a)
YSC	YouTube	Tracks video views	Session	Consent, GDPR Article 6(1)(a)
3. **Marketing Cookies**				
_fbp	Meta (Facebook)	Displays remarketing ads	3 months	Consent, GDPR Article 6(1)(a)
fr	Meta (Facebook)	Tracks users and measures ads	3 months	Consent, GDPR Article 6(1)(a)
_gcl_au	Google Ads	Tracks conversions	3 months	Consent, GDPR Article 6(1)(a)
IDE	Google Ads (DoubleClick)	Personalized ads, conversion tracking	1 year	Consent, GDPR Article 6(1)(a)
test_cookie	Google Ads	Tests whether the browser accepts cookies	15 minutes	Consent, GDPR Article 6(1)(a)
_fbp	Meta (Facebook)	Displays remarketing ads	3 months	Consent, GDPR Article 6(1)(a)
fr	Meta (Facebook)	Tracks users and measures ads	3 months	Consent, GDPR Article 6(1)(a)
_gcl_au	Google Ads	Tracks conversions	3 months	Consent, GDPR Article 6(1)(a)
IDE	Google Ads (DoubleClick)	Personalized ads, conversion tracking	1 year	Consent, GDPR Article 6(1)(a)
test_cookie	Google Ads	Tests whether the browser accepts cookies	15 minutes	Consent, GDPR Article 6(1)(a)
_fbp	Meta (Facebook)	Displays remarketing ads	3 months	Consent, GDPR Article 6(1)(a)

4. MODIFICATION OF THE COOKIE NOTICE

This notice may be updated in accordance with technical changes of the website or changes in legislation. The updated document will be made available on the website.

5. DISABLING COOKIES IN BROWSERS

Users can modify their cookie settings in their browser at any time. Below is a summary of how to disable cookies in different browsers. Please note that disabling some cookies may affect the functionality of certain website features.

- **Chrome:** Settings → Privacy and Security → Cookies and other site data chrome://settings/cookies
- **Firefox:** Settings → Privacy & Security → Cookies and Site Data about:preferences#privacy

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- **Edge:** Settings → Privacy → Cookies and site permissions
  edge://settings/privacy
- **Safari (macOS):** Safari → Preferences → Privacy → Manage Website Data
- **Mobile (Chrome/Safari):** Settings → Site Settings/Safari → Cookies, Tracking Control